



Continuing Education Approver Unit

May 2017

Approved Provider Unit Bulletin

Greetings Primary Nurse Planners!

Thank you for the timely submissions of your annual data reports! Please continue to collect the same data for next year's report. I also would like to thank you for sharing with us your processes for evaluating, analyzing, and resolving conflict of interests when planning CNE activities. As an approver unit, we recognize that we have an opportunity to increase the quality of CNE provided with some additional education on managing conflicts of interest.

Beginning this month, I will be hosting several different types of GoToMeeting calls for Primary Nurse Planners, Nurse Peer Reviewers, and Nurse Planners. These calls are encouraged, but optional. The general format for each call will include general education ANCC/NCNA news/updates, and then opening the call up for questions from attendees.

Primary Nurse Planner Only

3rd Friday of Every Month
11:00 am -12:00 pm
Begins June 16, 2017

Nurse Planners

Building a Quality CNE Activity (repeating activity)
11:00 am – 12:00 pm
June 23, September 22, and December 22

Conflict of Interest

1. Conflict of interest determination is based on the principle of independence – keeping education independent of (free of) content that has been influenced by someone with a conflict of interest.
2. The potential for conflict of interest exists when an individual has the ability to control or influence the content of an educational activity **and** has a relevant financial relationship with a *commercial interest*, the products or services of which are relevant to the content of the educational activity.
3. The American Nurses Credentialing Center (ANCC) defines an organization as having a commercial interest ("Commercial Interest Organization")* if it: produces, markets, sells or distributes health care goods or services consumed by or used on patients; is owned or operated, in whole or in part, by an organization that produces, markets, sells or distributes health care goods or services consumed by or used on patients.
4. *Relevant relationships*, as defined by ANCC, are relationships with a commercial interest organization and the products or services of that commercial interest organization are related to

the content of the educational activity, i.e. a drug company representative whose company makes/sells a heart drug and he/she want to speak on content related to the heart.

5. Employees of commercial interest organizations ***are not permitted*** to serve as planners, speakers, presenters, or authors if the content of the educational activity is related to the products or services of the commercial interest organization.
6. Employees of commercial interest organizations ***are permitted*** to serve as planners, speakers, presenters, or authors if the content of the educational activity is NOT related to the products of the commercial interest organization.
7. It is the responsibility of the NP to evaluate whether any conflict of interest exist for anyone who is in a position to control content of an activity. This includes presenters and planners.
8. As a NP you should determine: Who is in a position to control content? Do they/spouse have any relevant financial relationships with commercial interest organizations? Is this relationship related to the planned activity? If yes, to both questions- then that person has a conflict of interest that must be resolved prior to the activity. If no, then this person does not have a conflict of interest needing resolution.
9. We have seen some renewal self study applications submitted where the NP documented that they would also monitor the activity for any conflicts of interest. All COI evaluation must occur before the activity, evaluation of COI during an activity is unacceptable.

Please let me know if you have any questions,

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