



112th ANNUAL CONVENTION

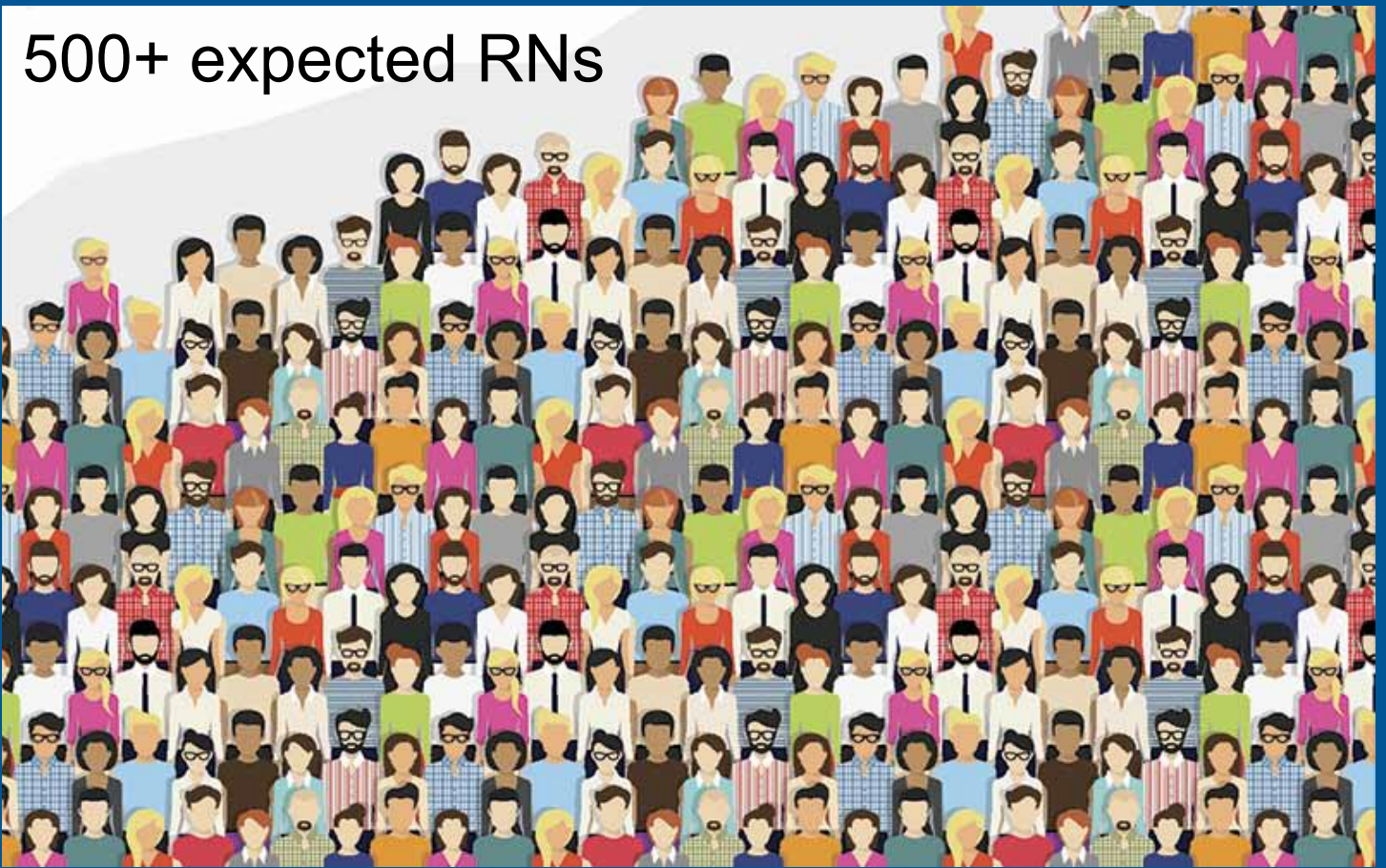
SEPTEMBER 19-20, 2019

Benton Convention Center

Twin City Quarter

Winston-Salem, NC

500+ expected RNs



SPONSOR & EXHIBITOR
PROSPECTUS

NCNA's Annual Convention

From September 19-20, 2019, hundreds of registered nurses from across the state will convene in Winston-Salem, NC, for the 112th Annual North Carolina Nurses Association Convention. NCNA is the only professional nursing association that represents ALL registered nurses in North Carolina. As a sponsor or exhibitor at NCNA's Annual Convention, you have the opportunity to promote your company, product, or service to the nursing professionals who matter most!

Sponsors

	DIAMOND	PLATINUM	GOLD	SILVER	Refreshment Break—\$1000	Continental Breakfast—\$2500	Morning Refreshments—\$1500	Mbr Forum Luncheon—\$3000	Technology Luncheon—\$3500	Awards Luncheon—\$4000	Event App Sponsor—\$5000	Networking Reception—\$5000	Expo Hall—\$5000
Complimentary Exhibit Booth space in Live Hall	●	●	●	●	●	●	●	●	●	●	●	●	●
Noted on Event App exhibit hall map with logo & description	●	●	●	●	●	●	●	●	●	●	●	●	●
Acknowledgement in Attendee Information and <i>Tar Heel Nurse</i>	●	●	●	●	●	●	●	●	●	●	●	●	●
Free acknowledgement in Informational Slide Show *	●	●	●	●	●	●	●	●	●	●	●	●	●
Signage during a specific function/meal or handout	●	●	●	●	●	●	●	●	●	●	●	●	●
Prominent signage throughout Convention	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo & Link in <i>Inside NCNA</i> (in September & October 2019) **	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo Banner hanging at Exhibit Hall	●	●	●	●	●	●	●	●	●	●	●	●	●

* **Slide Show** — Slide show broadcast during convention with announcements/news.

** **Inside NCNA** — Electronic newsletter distributed to NCNA membership.

Diamond Sponsor

30 Minute Promo Session at RN Networking Central

Limited to the first two \$5000 Diamond Sponsors only!

RN Networking Central offers you the opportunity to sponsor a 30 minute “mini-theater” session in a prominent location on the exhibit hall floor, giving your company, product, and/or service the spotlight among hundreds of participants! The session will be advertised to all attendees in program materials and by announcement in the exhibit hall. This exclusive promotional opportunity is only available to the first two \$5000 Diamond Sponsors.

Event App Sponsor — \$4000

Have your brand or logo prominently displayed on the Event App splash screen, and also includes a banner ad on the App (\$500 value).

NCNA Sponsor/Exhibit Hall Assignment, Cancellation, Occupation Policy

Eligibility/Assignment — NCNA reserves the right, in its sole discretion, to limit types of companies and products represented in its exhibit hall, to accept or reject applications, and assign booth space as NCNA deems appropriate. Sponsors of NCNA events and functions shall be given preference in allocation of exhibit space/assignment of exhibit locations. NCNA reserves the right to make and/or change all booth assignments as it deems appropriate.

Cancellation of Booth Space/Loss of Payment — In the event the Exhibitor cancels or otherwise notifies NCNA of its intent to repudiate this contract prior to August 1, 2019, NCNA shall retain 35% of the exhibit booth price paid as liquidated damages. If NCNA receives such notice on or after August 1, NCNA shall retain the full exhibit booth price as liquidated damages. The parties acknowledge and agree that the precise damages which will be suffered by NCNA as a result of an Exhibitor's canceling or repudiating this contract are uncertain and not subject to precise calculations and that the liquidated damages set forth herein are a reasonable estimate of the damages likely to be incurred.

Failure to Occupy Space — Any space not occupied by 11:45 am on Thursday September 19, 2019, shall be forfeited by the Exhibitor and space may be resold, reassigned, or used by the exhibit staff without refund, unless a written request for delayed occupancy has been received by the NCNA office by September 1, 2019 and written approval is received. NCNA reserves the right to reject future applications for exhibit booth space at NCNA trade shows and other functions in the event the Exhibitor does not staff its exhibit booth during all open show hours.

Exhibitors

How to Confirm Space for 2019 NCNA Convention

Register early for RN Networking Central (NCNA's Exhibit Hall) to reserve space and lock in Early Bird rates of only \$600 per booth. Send payment and information by July 10, 2019 (after July 10, booths will be \$780 each). Volunteer and charitable organizations may be eligible for discounts—call for details. Once payment and information are received, you will be sent confirmation of your reservation.

Confirm your booth now to receive . . .

- Face to face meetings with the best and brightest from the nursing profession, including nurse executives, managers, education leaders, and more.
- Exhibit booth with pipe, drape, two chairs, a table, booth ID sign, and 2 name badges.
- High profile drawing for those providing door prizes.
- Uncontested time with approximately 500 participants.
- Your company's name and booth # on the NCNA Event App Map.
- Guest hotel rooms at special discounted rates.

RN Networking Central Hours

The Exhibit Hall schedule is designed with YOU in mind, offering you premium and uncontested exposure to two days of convention attendees.

Thursday, September 19, 2019

11:45am - 12:30pm
2:00pm - 2:45pm

Friday, September 20, 2019

11:30am - 12:20pm

SPONSORS AND EXHIBITORS . . .

Event App 'Push Notifications'

Purchase placement to be the exclusive vendor push notification on the event app for either (or both) Thursday, September 19 and Friday, September 20.

One Day - \$275
Both Days - \$475



EXHIBITOR UPGRADE OPTIONS

Event App Upgrade — Exhibit Hall Map

Added exposure on the Event App to include your company's LOGO along with a link to your desired url. Plus, an opportunity to include a 100 WORD STATEMENT about your company/product.

Informational Slide Show

Highly popular chance to generate additional interest in your booth by purchasing a spot in the informational slide show that will be running in meeting rooms during breaks. Send us one pre-designed slide to insert and use in our PowerPoint presentation.

Exhibitor Options At-A-Glance

Take Advantage of Early Bird Rates

	Early Bird!! by 7/10/19	After 7/10/19
General Live Booth		
Exhibit Hall Booth.....	\$600	\$780
Add: Electricity.....	\$60	\$60
Add: High Speed Internet Access	Free	Free
Exhibitor Upgrade Options		
Event App Additional Exposure!!.....	\$75	\$100
Your LOGO, URL and STATEMENT		
Informational Slide Show	\$50	\$80

NCNA Sponsor and Exhibitor Registration

2019 NCNA Convention in Winston-Salem, NC — September 19 and 20

SEND TO NCNA:

By Email:
RNs@ncnurses.org

By Mail:
4350 Lassiter at
North Hills Avenue,
Suite 250,
Raleigh, NC 27609

By Fax:
919.829.5807

Questions?
919.821.4250
RNs@ncnurses.org

Company Name

Important Note: Print/Type clearly exactly as the name should be used for sponsor/exhibitor signs and media.

Contact Name Provide Contact Person's Address, Email, Phone
(which may or may not be company's information)

This contact will be the person that will communicate with NCNA re: this event.

Address
Street, Box, etc. City State ZIP

Email Day Phone

Please list below the full name(s) of all person(s) that will be present at the exhibit booth (for nametags):

SPONSOR INFORMATION

We will SPONSOR (Please select level.)

DIAMOND SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
<input type="checkbox"/> Expo Hall Promo (\$5000)	<input type="checkbox"/> Event App (\$4000)	<input type="checkbox"/> Mbr Forum Lunch (\$3000)	<input type="checkbox"/> Continental Breakfast (\$2500)
<input type="checkbox"/> Networking Reception (\$5000)	<input type="checkbox"/> Awards Luncheon (\$3500)	<input type="checkbox"/> Technology Sponsor (\$3000)	<input type="checkbox"/> Morning Refreshments (\$1500)
			<input type="checkbox"/> Refreshment Breaks (\$1000)

— There are limited number of sponsorships available; if you request a sponsorship package that has already been filled, we will work with you to secure a package of similar value.

Sponsor Live Exhibit We decline our complimentary booth space.

DO reserve us a booth at Live Exhibit Hall; we will Sponsor and Exhibit.

A. Yes No - We DO need electrical outlet (No charge for Sponsors).

B. Yes No - We DO need internet access (Free).

C. Yes No - We will contribute a door prize, will bring to NCNA registration desk.

D. Yes No - We will be part of the complimentary slide show and will send a slide.

E. Yes No - We do want to be listed in the Event App, will send logo and statement.

PUSH NOTIFICATION

We want to purchase Push Notification Placement in the Event App

One day | \$275 → Thurs 9/19 Fri 9/20 Both days | \$475

Limit to 1 Push Notification per day. If paying by check, please call 919.821.4250 to verify if your option has been filled.

EXHIBITOR INFORMATION

We will EXHIBIT (Please reserve our booth for Sept 19 and 20.)

Early Bird Fee (if received by 7/10/19)	Regular Fee (after 7/10/19)
<input type="checkbox"/> Live Exhibit Hall Booth, \$600	<input type="checkbox"/> Live Exhibit Hall Booth, \$780

Yes No - We DO need electrical outlet (if Yes, add \$60 fee).

Yes No - We DO need internet access (Free).

Yes No - We will contribute a door prize and will bring it to the onsite NCNA registration desk.

Exhibitor Upgrades

Early Bird Fee (if received by 7/10/19)	Regular Fee (after 7/10/19)
<input type="checkbox"/> Upgrade: Info Slide, \$60/slide	<input type="checkbox"/> Upgrade: Info Slide, \$90/slide
<input type="checkbox"/> Upgrade: Additional Exposure on Event App, Logo/Link/Statement, \$75	<input type="checkbox"/> Upgrade: Additional Exposure on Event App, Logo/Link/ Statement, \$100

LIST AND TOTAL AMOUNTS:

SPONSOR

Sponsor Level Amt

Push Ad Placement

EXHIBITOR

Live Exhibit Booth

Electrical Outlet

Upgrade: Slide Show

Upgrade: Event App

TOTAL \$

(Total enclosed or total to be charged.)

PAYMENT - CHECK

Make checks payable to: North Carolina Nurses Association

Business Check Personal Check

PAYMENT - CHARGE VISA M/C

Business Card Personal Card

CARD NUMBER:

CARD EXP DATE: **BILLING ZIP CODE:**

TYPE NAME AS IT APPEARS ON CARD

CARDHOLDER'S TYPED NAME WILL SERVE AS SIGNATURE

By completing and submitting this form I agree to terms and conditions of NCNA's Exhibit Assignment, Cancellation and Occupation Policy (see page 2).

Initials of Contact Person: _____ Date: _____
(Typing of initials above will be considered the same as a signature.)