



SPONSOR & EXHIBITOR PROSPECTUS

Annual Psych Retreat | Virtual
January 29-30, 2021

NCNA is excited to announce innovative virtual opportunities for exhibitors and sponsors at our 2021 Annual Psych Retreat, which will be held virtually via Zoom. Annual Psych Retreat is your opportunity to connect with nurses interested in psychiatric-mental health service delivery from all areas of healthcare in North Carolina.

We hope you will consider supporting and participating in this wonderful event!
Due to the virtual platform - SPACE IS LIMITED!

EXHIBITOR & SPONSOR OPPORTUNITIES

Preferred Exhibitor | \$550 (Early Bird Rate) *Limited spots available
(price increases to \$750 after December 31)

- Opportunity to provide a 7 minute presentation during a designated Virtual Exhibitor Showcase time slot and interact with attendees directly via chat box during the time slot. **A Raffle Prize or Special Offer is encouraged.**
You will be assigned a specific presentation time based on order of registration forms received - preferred times may be honored but not guaranteed.
Virtual Exhibitor Showcase will take place at the following times:
Jan 29: 7:30-8:30pm | Jan 30: 10:30-11:30am; 2:30pm-3:30pm
- Acknowledgment in digital retreat program (Company Name + logo)
- Listing in attendee e-newsletter with logo, link, and 1 PDF handout for attendees to download
- List of Psych Retreat attendees and email addresses

Technology Sponsor | \$1,200
(price increases to \$1500 after December 31)

- Prominent recognition as sponsor of technology
- Preferred spot in digital retreat program and e-newsletter
- Opportunity to provide a 7 minute presentation during a designated Virtual Exhibitor Showcase time slot and interact with attendees directly via chat box during the time slot. **A Raffle Prize or Special Offer is encouraged.**
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SPONSOR AND EXHIBITOR REGISTRATION CLOSES ON January 14.

Early Bird Rates EXTENDED!!

For questions, please contact Camille Zarzar.
EMAIL:
camillezarzar@ncnurses.org
PHONE:
919-821-4250

Complete the registration form on the following page to secure your spot today!

If you are interested in sponsoring a PRODUCT THEATER SHOWCASE with a one-hour presentation of your choice, please contact Camille Zarzar at 919-821-4250 or camillezarzar@ncnurses.org

NCNA Sponsor/Exhibit Hall Assignment, Cancellation, Occupation Policy Eligibility/Assignment —

NCNA reserves the right, in its sole discretion, to limit types of companies and products represented in its virtual exhibit hall, to accept or reject applications, and assign virtual space as NCNA deems appropriate. Sponsors of NCNA events and functions shall be given preference in allocation of virtual exhibit space/assignment. NCNA reserves the right to make and/or change all assignments as it deems appropriate.

NCNA PSYCH RETREAT EXHIBITOR/SPONSOR CANCELLATION POLICY: No refunds will be issued.

NCNA Sponsor and Exhibitor Registration

2021 NCNA VIRTUAL Psych Retreat — January 29-30, 2021

REGISTRATION CLOSURES

ON January 14, 2021.

SEND TO NCNA:

By Email:
camillezarzar@ncnurses.org

By Mail:
4350 Lassiter at
North Hills Avenue,
Suite 250,
Raleigh, NC 27609

By Fax:
919.829.5807

Questions?
919.821.4250
RNs@ncnurses.org

Company Name

Important Note: Print/Type clearly exactly as the name should be used for sponsor/exhibitor signs and media.

Contact Name Provide Contact Person's Address, Email, Phone
(which may or may not be company's information)

This contact will be the person that will communicate with NCNA re: this event.

Address
Street, Box, etc. City State ZIP

Email Day Phone

Please select an option below:

— There are a limited number of spots available; if you request an option that has already been filled, we will work with you to secure a package of similar value.

Early Bird Rate Extended!!!

- Preferred Exhibitor Exhibitor
 - Early Bird Rate \$550
 - Regular Rate (after 12/31) \$750
- Technology Sponsor
 - Early Bird Rate \$1200
 - Regular Rate (after 12/31) \$1500

Virtual Exhibitor Showcase - What is your preferred time slot for your 7 minute presentation?

Preferred times will be considered, but not guaranteed. NCNA will assign a time based on order of submitted forms.

SELECT ONE:

- January 29: 7:30pm - 8:30pm
- January 30: 10:30am - 11:30am
- January 30: 2:30pm-3:30pm
- We understand that we must turn in the requested information (logos, links, etc.) associated with our exhibitor choice by January 8.
- We are interested in contributing a raffle prize that NCNA can raffle off during their program

LIST AND TOTAL AMOUNTS:

SPONSOR
Sponsor Level Amt

EXHIBITOR
Exhibitor Level Amt

TOTAL \$
(Total enclosed or total to be charged.)

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By completing and submitting this form I agree to terms and conditions of NCNA's Sponsor/Exhibit Assignment, Cancellation and Occupation Policy

Initials of Contact Person: _____ Date: _____

(Typing of initials above will be considered the same as a signature.)

PAYMENT - CHECK

Make checks payable to: North Carolina Nurses Association

Business Check Personal Check

PAYMENT - CHARGE

VISA M/C

Business Card Personal Card

CARD NUMBER:

CARD EXP DATE:

BILLING ZIP CODE:

TYPE NAME AS IT APPEARS ON CARD

CARDHOLDER'S TYPED NAME WILL SERVE AS SIGNATURE