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Connect with NC Nurses – Host a product theater showcase!

The North Carolina Nurses Association would like to invite you to consider hosting an exclusive virtual informational product theater showcase session in 2021.

Hosting an informational product theater showcase presentation provides you with exposure and visibility as well as a direct way to interact with North Carolina's nurses, including Nurse Practitioners in 2021.

Not only is this a great way to demonstrate support for the nursing profession, and actively partner with NCNA and its members but you will also gain insights into the needs of North Carolina nurses and challenges they face.

What can you expect?

A product theater showcase is a sponsorship opportunity that includes the exclusive opportunity to host a virtual informational one-hour session with the speaker and topic of your choice.

A date for the showcase will be determined based on sponsor and NCNA availability.

NCNA will market and promote the showcase to our membership of over 7,500 Registered Nurses, including 1,600 APRNs!

Moreover, other benefits include:

- Foster positive relationships with new and current customers
- Increase brand /organization awareness
- Showcase your products and/or services
- Build business prospects
- Enhance your understanding of the nursing profession

If you are interested in this opportunity and would like to discuss date availability, and next steps, such as cost, please contact Camille Zarzar at camillezarzar@ncnurses.org

Sincerely,
Camille Zarzar | Manager of Events and CE