



SPONSOR & EXHIBITOR PROSPECTUS

Annual Psych Retreat | Charlotte, NC

February 4-5, 2022

NCNA is excited to invite you to join us at the 2022 Annual Psych Retreat in Charlotte, NC. Annual Psych Retreat is your opportunity to connect with nurses interested in psychiatric-mental health service delivery from all areas of healthcare in North Carolina. Attendees often hold leadership positions, meaning they are eager to learn about new and effective products, services and opportunities. Some are business owners themselves. Psych Retreat an ideal environment to meet new potential clients and bolster existing relationships. **We hope you will consider supporting and participating in this wonderful event!**

EXHIBITOR & SPONSOR OPPORTUNITIES

Exhibitor | \$575 (Early Bird Rate)

(price increases to \$775 after January 6)

The Exhibit Hall schedule is designed with YOU in mind, offering you premium and uncontested exposure to Psych Retreat attendees. Confirm your Exhibit Hall spot to receive:

- Face to face networking with Psychiatric/Mental Health RNs and NPs in the state.
- Draped table, two chairs, 2 name badges.
- Listing in Psych Retreat attendee materials.
- High profile drawing for door prize providers.
- List of symposium attendees and email addresses.
- Guest rooms at special discounted rates.

EXHIBIT HALL Hours:

- **Friday, 2/4:** 3:30-5:00pm
- **Saturday, 2/5:** 7:00-8:00am; 10:00-10:30am; 1:30-2:00pm

SPONSORSHIP OPPORTUNITIES

Maximize your exposure!

Silver Level Sponsorships

> Technology Sponsor | \$1,000

> Refreshment Break Sponsor | \$1,000

- Includes preferred location in the exhibit hall
- Recognition as sponsor in on-site signage
- Recognition in retreat program
- Recognition on event website with company name & logo
- List of Psych Retreat attendees and email addresses

Gold Level Sponsorships

> Exhibit Hall Sponsor | \$3,000

> Council Meeting Lunch Sponsor | \$3,000

- Includes all perks of silver level sponsorship and the following:
 - Recognition on event website with company name, logo & LINK to website of choice
 - Listing in post-event attendee e-newsletter with logo & link
 - Enhanced signage at entrance of event space of specific sponsorship

SPONSOR AND EXHIBITOR REGISTRATION

CLOSES ON January 21, 2022.

Early Bird Rates valid through January 6, 2022.

For questions, please contact Camille Zarzar.

EMAIL:

camillezarzar@ncnurses.org

PHONE:

919-821-4250

Complete the registration form on the following page to secure your spot today!

SPECIAL OPPORTUNITY! If you are interested in sponsoring a PRODUCT THEATER SHOWCASE over dinner with a one-hour presentation of your choice, please contact Camille Zarzar at 919-821-4250 or camillezarzar@ncnurses.org

NCNA Sponsor/Exhibit Hall Assignment, Cancellation, Occupation Policy Eligibility/Assignment —

NCNA reserves the right, in its sole discretion, to limit types of companies and products represented in its virtual exhibit hall, to accept or reject applications, and assign exhibit space as NCNA deems appropriate. Sponsors of NCNA events and functions shall be given preference in allocation of exhibit space/assignment. NCNA reserves the right to make and/or change all assignments as it deems appropriate. Failure to Occupy Space — Any space not occupied by 2/4/22 shall be forfeited by the Exhibitor and space may be resold, reassigned, or used by the exhibit staff without refund, unless a written request for delayed occupancy has been received by the NCNA office by 2/3/22 and written approval is received. NCNA reserves the right to reject future applications for exhibit booth space at NCNA trade shows and other functions in the event the Exhibitor does not staff its exhibit booth during all open show hours.

NCNA PSYCH RETREAT EXHIBITOR/SPONSOR CANCELLATION POLICY: No refunds will be issued.

NCNA Sponsor and Exhibitor Registration

2021 NCNA VIRTUAL Psych Retreat — January 29-30, 2021

**REGISTRATION CLOSSES
ON January 14, 2021.**

SEND TO NCNA:

By Email:
camillezarzar@ncnurses.org

By Mail:
4350 Lassiter at
North Hills Avenue,
Suite 250,
Raleigh, NC 27609

By Fax:
919.829.5807

Questions?
919.821.4250
RNs@ncnurses.org

Company Name

Important Note: Print/Type clearly exactly as the name should be used for sponsor/exhibitor signs and media.

Contact Name Provide Contact Person's Address, Email, Phone
(which may or may not be company's information)

This contact will be the person that will communicate with NCNA re: this event.

Address
Street, Box, etc. City State ZIP

Email Day Phone

Please select an option below:

— There are a limited number of spots available; if you request an option that has already been filled, we will work with you to secure a package of similar value.

- Preferred Exhibitor Exhibitor** **Technology Sponsor**
- Early Bird Rate (before 12/31) \$550 Early Bird Rate (before 12/31) \$1200
- Regular Rate (after 12/31) \$750 Regular Rate (after 12/31) \$1500

Virtual Exhibitor Showcase - What is your preferred time slot for your 7 minute presentation?

Preferred times will be considered, but not guaranteed. NCNA will assign a time based on order of submitted forms.

SELECT ONE:

- January 29: 7:30pm - 8:30pm
- January 30: 10:30am - 11:30am
- January 30: 2:30pm-3:30pm
- We understand that we must turn in the requested information (logos, links, etc.) associated with our exhibitor choice by January 8.
- We are interested in contributing a raffle prize that NCNA can raffle off during their program

LIST AND TOTAL AMOUNTS:

SPONSOR

Sponsor Level Amt

EXHIBITOR

Exhibitor Level Amt

TOTAL \$

(Total enclosed or total to be charged.)

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By completing and submitting this form I agree to terms and conditions of NCNA's Sponsor/Exhibit Assignment, Cancellation and Occupation Policy

Initials of Contact Person: _____ Date: _____

(Typing of initials above will be considered the same as a signature.)

PAYMENT - CHECK

Make checks payable to: North Carolina Nurses Association

Business Check Personal Check

PAYMENT - CHARGE

VISA M/C

Business Card Personal Card

CARD NUMBER:

CARD EXP DATE:

BILLING ZIP CODE:

TYPE NAME AS IT APPEARS ON CARD

CARDHOLDER'S TYPED NAME WILL SERVE AS SIGNATURE